



Meeting: Conservation & Recreation Advisory Committee Meeting – Virtual Attendance
Time: October 26, 2020 10:00 AM Pacific Time (US and Canada)

1
2 *Committee minutes were approved by the Committee on November 17.*

3
4 Those attending part or all of the meeting included:

5
6 Advisory Committee Members

- | | |
|--|---|
| 7 Dr. Karl Wenner (Chair, Klamath Mountains) | 12 Maret Pajutee (East and West Cascades) |
| 8 Mauricio Valadrian (Vice Chair, at-large) | 13 Mark Stern (at-large) |
| 9 Tim Davis (Northern Basin & Range) | 14 Cailin O'Brien-Feeney |
| 10 Chris Hager (at-large) | 15 Commissioner Mark Labhart |
| 11 Jane Hartline (Willamette Valley) | |

16
17 ODFW Staff

- 18 Davia Palmeri, Conservation Policy Coordinator
19 Michelle Tate, Executive Assistant

20
21 Guests

- 22 Cheralynn Abbott, Facilitator, Pivotal Resources

23
24 6 Members of the Public

- | | |
|---|---|
| 25 Kay Brown, Restoration & Enhancement Board | 28 Greg Mintz, Representative Ken Helm's Office |
| 26 Jim Greer, retired ODFW | 29 Jim Akenson, Oregon Hunters Association |
| 27 Mike Totey, Oregon Hunters Association | 30 Claire |

31
32
33 **MEETING**

34 **Welcome**

35 On Monday, October 26, 2020 at 10:02 a.m., Chair Karl Wennter, called the Oregon Conservation and Recreation Advisory Committee (the Committee) meeting to order. This meeting was held online only via the Ring Central platform.

38
39 Warm up - Committee members introduced themselves and shared something recent from their lives.

40
41 **Review and Approve Meeting Minutes**

42 Objective: Review and approve minutes from September 22 meeting

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44 *Vice Chair Mauricio Valadrian moved to approve the meeting minutes from the September 22, 2020 meeting with continued authority to correct grammar and punctuation. Committee Member Jane Hartline seconded the motion and the motion carried with seven (7) in favor.*

47
48 **Update from Outdoor Equity Subcommittee**

1 Objective: Review and approve updated Outdoor Equity Statement of Purpose and receive other updates
2 from the Subcommittee.

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4 *Subcommittee Chair Mark Stern introduced the draft Outdoor Equity Statement of Purpose, which was
5 discussed in depth at the September 22 meeting. The draft was updated based on that conversation. It
6 does not include a specific dollar commitment in order to maintain the long term, high level relevance of
7 the statement.*

8
9 *Committee Member Jane Hartline moved to adopt the Outdoor Equity Statement of Purpose with the
10 continued authority to correct spelling, grammar, and punctuation. Committee Member Chris Hager
11 seconded the motion and the motion carried with seven (7) in favor.*

12
13 *The committee directed staff to post the outdoor equity statement on the two website for the OCRF, in
14 the Committee Handbook, and in future grant notices. Commissioner Labhart was asked to update the
15 Commission on the statement at their November 13 Commission meeting.*

16 **Fundraising Update**

17 Objective: Receive a fundraising update and identify any new actions committee members can take to
18 support the effort.

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20
21 *As of October 26, \$188,486.99 has been raised through ODFW and the Oregon Wildlife Foundation's
22 OregonIsAlive.org. There is \$61,341.99 available in unobligated funds. The Committee members
23 discussed opportunities to amplify the fundraiser. All Committee members were encouraged to follow
24 and share social media content generated on Facebook.com/OregonIsAlive including by creating short
25 videos sharing information about the Fund and why you support with the hashtag #myORhabitat.*

26
27 *The Committee discussed ongoing fundraising opportunities including:*

- 28 • *The Committee discussed upcoming opportunities to host webinars and encouraged Committee*
- 29 *Members to participate.*
- 30 • *Committee Member Maret Pajutee worked with her local newspaper:*
- 31 *[https://nuggetnews.com/Content/Current-News/Current-News/Article/Locals-raising-funds-for-](https://nuggetnews.com/Content/Current-News/Current-News/Article/Locals-raising-funds-for-Link-Creek/5/5/30203)*
- 32 *[Link-Creek/5/5/30203](https://nuggetnews.com/Content/Current-News/Current-News/Article/Locals-raising-funds-for-Link-Creek/5/5/30203).*
- 33 • *Updating donors on progress in the projects that have been supported.*
- 34 • *Chair Karl Wenner presented to an outdoor industry roundtable.*
- 35 • *Renewed efforts to engage with media.*

36 37 **Summary of Proposals Received in 2nd Round**

38 Objective: Discuss how many proposals we received and discuss metrics to classify the diversity of the
39 proposals received.

40
41 *The deadline to apply for the 2nd round was October 21. The Committee received 65 project proposals
42 totaling \$562,021.21 worth of funding requests. The Committee discussed their satisfaction with the
43 volume of applications as it indicates we were successful in raising awareness about the opportunity. The
44 Committee directed staff to develop talking points to support the fundraising campaign based on the
45 high level of interest in the Fund.*

46 47 **Finalize Scoring & Review Process**

48 Objective: Discuss how projects will be evaluated and use of the scoring template.

1
2 *The Committee discussed how the unexpected volume of applications would challenge the Committee’s*
3 *ability to provide a consistent and fair review that gives each project the attention it deserves. The*
4 *original timeline was:*

- 5
- 6 • *October 26 – Overview of projects received, Committee begins scoring*
- 7 • *November 9 – Committee member scores due (2 weeks)*
- 8 • *November 17 - Committee reviews scores and recommends projects*
- 9 • *December 11 - ODFW Commission considers recommendations*

10
11 *The Chair proposed amendments that would extend the process and add an additional step so that each*
12 *Committee Member will not be required to review all 65 proposals at once.*

- 13
- 14 • *October 26 – Overview of projects received, Committee members begin scoring a subset of*
- 15 *projects (18-19)*
- 16 • *November 9 – Committee member scores due (2 weeks)*
- 17 • *November 17 - Committee reviews scores and selects a top subset, all members beginning*
- 18 *reviewing the top subset*
- 19 • *December 4 – Second round review scores due (2 weeks)*
- 20 • *Late December – Committee reviews scores and makes recommendations*
- 21 • *January 15 - ODFW Commission considers recommendations*

22
23 *The Committee also discussed adding a layer of qualitative staff review to provide the Committee*
24 *Members with expert opinions on the validity of the approaches proposed in each project. ODFW staff*
25 *will review conservation projects and Cailin O’Brien-Feeny will review recreation projects.*

26
27 *The Committee agreed to the new timeline. Staff will contact applicants about the one month extension*
28 *on the decision and send a doodle poll to Committee Members to establish a December meeting date.*

29
30 *Facilitator Cheralynn Abbott reviewed the Committee’s scoresheet and the instructions for completing it.*

31
32 **Public Comments**

33 The Committee heard comments from these members of the public:

- 34
- 35 • Kay Brown

36
37 Chair Karl Wenner adjourned the meeting at 11:50 a.m.